

# 10 INTERIOR PLANTSCAPE



## 2010 AUSTRALASIAN INTERIOR PLANTSCAPE CONFERENCE

Improve your Triple Bottom Line  
Profit - People - Planet



This year's Industry Conference and Expo will be a learning experience in a very creative environment that is also a world standard tourist location at a special price to suit your budget. The special accommodation rate extends to pre and post resort stays for three days either side of the conference. There is also a special rate available for kids and babysitting.

Who is not looking forward to an exclusive experience at Shark Bay as part of the conference experience? Like plantscapers, sharks can either be solitary, (working alone) or gregarious, working in schools or (in our case) attending conferences with up to 100 others. Recent studies have indicated that many shark species possess powerful problem-solving skills, social complexity and curiosity.

These are the same attributes as many of our 2010 conference attendees who will congregate at the Gold Coast this October to hear speakers of the caliber of Prof Margaret Burchett - talking about how plants actually remove VOC's from the air and possible future research directions. Attendees will hear the Green Building Council's take on how we can market plants as being an attractive choice for green star points. Corporate Sustainability Principal, Schivello Group, Mark Thompson will help us to market plants to designers, architects and facility managers. Learn about future trends in interior design and how these trends will affect the

types of plants and containers our industry will use. Green Walls are going to play a big part in that future so the conference will spotlight different types of green walls, how they can be easily constructed, watered and serviced.

With conference attendees coming from many parts of the globe, it will be interesting to hear PAWA's speaker address plantscape trends in New Zealand. Also get the Aussie nurserymen's expertise on growing methods, plant varieties, pest control and potting media. Conference Expo exhibitors will showcase products and services that complement the speaker topics ranging from nursery stock, to the current state of Fire Ants in Australia, to the industry's international accreditation scheme as well as an exhibition of the latest planters from Conference Patron, The Container Connection Group.

All this conferencing in one and a half days, plus there will be time for networking, talking and Thursday night Conference dinner partying with plant hirers from every State and Territory in Australia, New Zealand and industry representatives from like-minded associations across the globe. For some of us this NIPA Conference will be a reunion and the highlight of our business calendar. For others, if you have not attended before, 2010 is the year to start - it promises to be bigger and better than before. Complete and return the Conference Registration

**Seaworld Nara Resort**  
**Queensland's Gold Coast**  
**Thursday 7th & Friday 8th October 2010**  
**National Interior Plantscape Association**



Form in this newsletter and OR visit [www.nipa.asn.au](http://www.nipa.asn.au) and download your 2010 Conference Registration E-form and Accommodation Booking details TODAY.

EDITOR'S NOTE: The Container Connection Group is NIPA's national patron as well as the Conference Patron. Their financial backing keeps conference fees down and enables the Association to undertake many other projects. They support your industry. Please support their business in return. P.S. See you all at this year's conference.



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